Rate Type

\$90.00 NM

PREVIEW



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Send Payment To:

Spots: #

Ch

Day Air Date

WHAS Sa 09/16/23

Air Time Description

8:55 AM GOOD MORNING AMERICA

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS		
Invoice #		Order #	2765842
Invoice Date		Alt Order #	WOC14262920
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/19/23	Flight Dates	09/13/23 - 09/19/23
Advertiser	POL/ Daniel Camero	n / R / Governo	or / KY
Product	KY Gov		
Estimate #	4443		

l	Account Executive	Taylor Fritsch
١	Sales Office	TEGNA Sales Washington DC
	Sales Region	National
	Agency Code	9920140
1	Advertiser Code	509
	Billing Calendar	Broadcast
	Billing Type	Cash
	Special Handling	
	Agency Ref	39475AG
	Advertiser Ref	M214806
	Product 1	706
	Product 2	

	5.15 .	5	O. 1/5 1.T			Spots/	D /	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/13/23	09/19/23	GMK @ 530A	5:30 AM-6:00 AM	11111	:30	5	\$80.00	NM	
		nd Date <u>MTWTFSS</u> 9/19/23 11111	Spots/Week 5	Rate \$80.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WHA	S W 09/13/	/23 5:41 AM GMK @	9 530A	5:30 AM-6:00 AN	л <u></u> 3	O DCKYGOVTV	/07Н		\$80.00 NM
2 WHA	S Th 09/14/	/23 5:55 AM GMK @	9 530A	5:30 AM-6:00 AN	Л :3	O DCKYGOVTV	/07Н		\$80.00 NM
3 WHA	S F 09/15/	/23 5:53 AM GMK @	9 530A	5:30 AM-6:00 AN	Л :3	O DCKYGOVTV	/07Н		\$80.00 NM
4 WHA	S M 09/18/	/23 5:52 AM GMK @	9 530A	5:30 AM-6:00 AN	Л :3	O DCKYGOVTV	/08H		\$80.00 NM
5 WHA	S Tu 09/19/	/23 5:39 AM GMK @	9 530A	5:30 AM-6:00 AN	<i>l</i> :3	O DCKYGOVTV	/07Н		\$80.00 NM
2 09/13/23		GOOD MORNING AME	ER 6:58 AM-8:00 AM	11111	:30	5	\$200.00	NM	
		nd Date <u>MTWTFSS</u> 9/19/23 11111	Spots/Week 5	Rate \$200.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	otion_	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WHA	S W 09/13/	/23 7:28 AM GOOD	MORNING AMERICA	7A 6:58 AM-8:00 AN	<i>l</i> :3	O DCKYGOVTV	/07Н		\$200.00 NM
2 WHA	S Th 09/14/	/23 7:55 AM GOOD	MORNING AMERICA	7A 6:58 AM-8:00 AN	Л :3	O DCKYGOVTV	/07Н		\$200.00 NM
3 WHA	S F 09/15/	/23 7:42 AM GOOD	MORNING AMERICA	7A 6:58 AM-8:00 AN	Л :3	O DCKYGOVTV	/07Н		\$200.00 NM
4 WHA	S M 09/18/	/23 7:59 AM GOOD	MORNING AMERICA	7A 6:58 AM-8:00 AN	Л :3	O DCKYGOVTV	/07Н		\$200.00 NM
5 WHA	S Tu 09/19/	/23 7:24 AM GOOD	MORNING AMERICA	7A 6:58 AM-8:00 AN	Л :3	O DCKYGOVTV	/08H		\$200.00 NM
3 09/13/23		GOOD MORNING AME	ER 8:00 AM-9:00 AM	11111	:30	5	\$200.00	NM	
		nd Date <u>MTWTFSS</u> 9/19/23 11111	Spots/Week 5	Rate \$200.00					
Spots: # Ch	Day Air Da	te Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WHA	S W 09/13/	/23 8:50 AM GOOD	MORNING AMERICA	8A 8:00 AM-9:00 AN	Л :3	O DCKYGOVTV	/07Н		\$200.00 NM
2 WHA	S Th 09/14/	/23 8:47 AM GOOD	MORNING AMERICA	8A 8:00 AM-9:00 AN	Л :3	O DCKYGOVTV	/07Н		\$200.00 NM
3 WHA	S F 09/15/	/23 8:54 AM GOOD	MORNING AMERICA	8A 8:00 AM-9:00 AN	Л :3	O DCKYGOVTV	/07Н		\$200.00 NM
4 WHA	S M 09/18/	/23 8:59 AM GOOD	MORNING AMERICA	8A 8:00 AM-9:00 AN	Л :3	O DCKYGOVTV	/08H		\$200.00 NM
5 WHA	S Tu 09/19/	23 8:40 AM GOOD	MORNING AMERICA	8A 8:00 AM-9:00 AN	3:	O DCKYGOVTV	/07Н		\$200.00 NM
4 09/13/23		GOOD MORNING AME	ER 6:58 AM-9:00 AM	1-	:30	1	\$90.00	NM	
		nd Date <u>MTWTFSS</u> 9/17/231-	Spots/Week 1	Rate \$90.00					

Start/End Time

6:58 AM-9:00 AM

Length Ad-ID

:30 DCKYGOVTVO7H



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #				Invoice	Moi	nth	Septembe	er 2023
Invoice Date				Invoice	Per	iod	08/28/23	- 09/19/23
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor	/ K	1	
Product	KY Gov							
Estimate #	4443							

Lina	Start Da	240	End Data	Description		Start/End Time	MEMBECC	Langt		Spots/	Doto	Tuno	
			End Date			Start/End Time	MTWIFSS	Lengt		Veek	Rate	Туре	
4	09/13/2	3	09/16/23	GOOD MORN ICA	ING AMER	R 6:58 AM-9:00 AM	1-	:3	0	1	\$90.00	NM	
5	09/13/2	3	09/16/23	GMK WEEKEN	ND 9-10A	9-10a	1-	:3	0	1	\$90.00	NM	
١	Weeks:		Start Date 9/11/23	End Date 09/17/23	<u>WTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$90.00						
Spot	_	<u>Ch</u> WHAS	<u>Day</u> <u>Air</u> S Sa 09/		Descripti	on EEKEND 9-10A	Start/End Time 9-10a	<u>Le</u>	ngth <u>.</u> 30:	<u>ad-ID</u> Dckygovt	V07H		<u>Rate</u> <u>Type</u> \$90.00 NM
6	09/13/2	3	09/17/23	GOOD MORN ICA	ING AMEF	R 8-9a	1	:3	0	1	\$100.00	NM	
١	Weeks:		Start Date 9/11/23	End Date MT	<u>WTFSS</u> 1	Spots/Week 1	Rate \$100.00						
Spot	ts: <u>#</u> 1		<u>Day</u> <u>Air</u> S Su 09/		Descripti	<u>on</u> IORNING AMERICA	Start/End Time 8-9a	<u>Le</u>		<u>Ad-ID</u> DCKYGOVT	VO7H		Rate Type \$100.00 NM
7	09/13/2	3	09/17/23	THIS WEEK		9-10a	1	:3	0	1	\$180.00	NM	
١	Weeks:		Start Date 9/11/23	End Date MT 09/17/23	<u>WTFSS</u>	Spots/Week 1	Rate \$180.00						
Spot	_	<u>Ch</u> WHAS	Day Air S Su 09/		Descripti		Start/End Time 9-10a	<u>Le</u>	ngth <u>.</u> 30:	Ad-ID DCKYGOVT	VO7H		Rate Type \$180.00 NM
8	09/13/2	3	09/19/23	THE VIEW		11-12p	11111	:3	0	5	\$120.00	NM	
١	Weeks:		Start Date 9/13/23	End Date MT 11	<u>WTFSS</u>	Spots/Week 5	Rate \$120.00						
Spot	is: <u>#</u>	<u>Ch</u>	Day Air		Descripti	<u>on</u>	Start/End Time	Le	ngth .	Ad-ID			Rate Type
		WHAS			I THE VIE		11-12p			DCKYGOVT			\$120.00 NM
		WHAS			I THE VIE		11-12p			DCKYGOVT			\$120.00 NM
		WHAS			I THE VIE		11-12p			DCKYGOVT			\$120.00 NM
		WHAS WHAS			/I THE VIE /I THE VIE		11-12p 11-12p			DCKYGOVT DCKYGOVT			\$120.00 NM \$120.00 NM
9	09/13/2		09/19/23	WHAS11 NEW		11:58 AM-12:30 PM	·	:3	0		\$90.00	NM	Ψ120.00 INIVI
١	Weeks:		Start Date 9/13/23	ON End Date MI 11	<u>WTFSS</u> 111	Spots/Week_	Rate \$90.00						
Snot	is: #	Ch	Day Air		Descripti	on 5	Start/End Time	م ا	ngth i	Ad-ID			Rate Type
Орос	_	_	S W 09/			I NEWS AT NOON	11:58 AM-12:30			DCKYGOVT	VO7H		\$90.00 NM
		WHAS				I NEWS AT NOON	11:58 AM-12:30			DCKYGOVT			\$90.00 NM
		WHAS				I NEWS AT NOON	11:58 AM-12:30			DCKYGOVT			\$90.00 NM
	4	WHAS	S M 09/	18/23 12:23 PN	/ WHAS1	I NEWS AT NOON	11:58 AM-12:30	PΝ	:30	DCKYGOVT	VO8H		\$90.00 NM
	5	WHAS	S Tu 09/	19/23 12:22 PN	/ WHAS1	I NEWS AT NOON	11:58 AM-12:30	PΝ	:30	DCKYGOVT	V07H		\$90.00 NM
10	09/13/2	3	09/19/23	WHAS11 NEW	/S AT 123	12:30 PM-1:00 PM	11111	:3	0	5	\$90.00	NM	
١	Weeks:		Start Date 9/13/23		WTFSS 111	Spots/Week 5	Rate \$90.00						
Spot	is: #	<u>Ch</u>	<u>Day</u> Air	Date Air Time	Descripti	<u>on</u>	Start/End Time	<u>Le</u>	ngth .				Rate Type
	1	WHAS				1 NEWS AT 1230P	12:30 PM-1:00 F	PM		DCKYGOVT			\$90.00 NM
		WHAS			_	1 NEWS AT 1230P	12:30 PM-1:00 F			DCKYGOVT			\$90.00 NM
		WHAS				I NEWS AT 1230P	12:30 PM-1:00 F			DCKYGOVT			\$90.00 NM
		WHAS				I NEWS AT 1230P	12:30 PM-1:00 F			DCKYGOVT			\$90.00 NM
	5	WHAS	5 Tu 09/	19/23 12:51 PN	/I WHAS1	I NEWS AT 1230P	12:30 PM-1:00 F	-IVI	:30	DCKYGOVT	NOSH		\$90.00 NM



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #				Invoice	Month	September 2023
Invoice Date				Invoice	Period	08/28/23 - 09/19/23
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor / Ł	Ϋ́
Product	KY Gov					/ \ /
Estimate #	4443					7 1

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 09/13/23 09/19/23 WHAS11 NEWS @ 4P	3:58 PM-4:30 PM	11111	:30	5	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS 11111	Spots/Week 5	Rate \$100.00					
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WHAS W 09/13/23 4:27 PM WHAS11	NEWS @ 4P	3:58 PM-4:30 PM	1 :30) DCKYGOVT	VO7H		\$100.00 NM
2 WHAS Th 09/14/23 4:21 PM WHAS11		3:58 PM-4:30 PM) DCKYGOVT			\$100.00 NM
3 WHAS F 09/15/23 4:21 PM WHAS11		3:58 PM-4:30 PM	-) DCKYGOVT			\$100.00 NM
4 WHAS M 09/18/23 3:58 PM WHAS11		3:58 PM-4:30 PM) DCKYGOVT			\$100.00 NM
5 WHAS Tu 09/19/23 4:23 PM WHAS11	NEWS @ 4P	3:58 PM-4:30 PM	1 :30) DCKYGOVT	VO7H		\$100.00 NM
12 09/13/23 09/19/23 WHAS11 NEWS @ 430 P	4:30 PM-5:00 PM	11111	:30	5	\$100.00	NM	
Weeks: Start Date	Spots/Week 5	Rate \$100.00					
Spots: # Ch Day Air Date Air Time Description	<u> </u>	Start/End Time	<u>L</u> engtl	n Ad-ID			Rate Type
1 WHAS W 09/13/23 4:57 PM WHAS11	NEWS @ 430P	4:30 PM-5:00 PM	1 :30	DCKYGOVT	VO7H		\$100.00 NM
2 WHAS Th 09/14/23 4:58 PM WHAS11	NEWS @ 430P	4:30 PM-5:00 PM	1 :30) DCKYGOVT	VO7H		\$100.00 NM
3 WHAS F 09/15/23 4:57 PM WHAS11	NEWS @ 430P	4:30 PM-5:00 PM	1 :30) DCKYGOVT	VO7H		\$100.00 NM
4 WHAS M 09/18/23 4:30 PM WHAS11	NEWS @ 430P	4:30 PM-5:00 PM) DCKYGOVT			\$100.00 NM
5 WHAS Tu 09/19/23 4:39 PM WHAS11	NEWS @ 430P	4:30 PM-5:00 PM	1 :30) DCKYGOVT	V08H		\$100.00 NM
13 09/13/23 09/19/23 WHAS11 NEWS @ 5p	5-530p	11111	:30	5	\$200.00	NM	
Weeks: Start Date 09/13/23 End Date 09/19/23 MTWTFSS 111111	Spots/Week 5	Rate \$200.00					
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WHAS W 09/13/23 5:22 PM WHAS11	•	5-530p	:30) DCKYGOVT	VO7H		\$200.00 NM
2 WHAS Th 09/14/23 5:23 PM WHAS11	•	5-530p) DCKYGOVT			\$200.00 NM
3 WHAS F 09/15/23 5:19 PM WHAS11	•	5-530p) DCKYGOVT			\$200.00 NM
4 WHAS M 09/18/23 5:13 PM WHAS11	•	5-530p	-) DCKYGOVT			\$200.00 NM
5 WHAS Tu 09/19/23 5:31 PM WHAS11	NEWS @ 5p	5-530p	:30) DCKYGOVT	VO7H		\$200.00 NM
14 09/13/23 09/19/23 WHAS11 NEWS @ 530 P	530-6p	11111	:30	5	\$225.00	NM	
Weeks: Start Date	Spots/Week 5	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Description	-	Start/End Time	l enati	n Ad-ID			Rate Type
1 WHAS W 09/13/23 5:58 PM WHAS11		530-6p		DCKYGOVT	VO7H		\$225.00 NM
2 WHAS Th 09/14/23 5:36 PM WHAS11		530-6p		DCKYGOVT			\$225.00 NM
3 WHAS F 09/15/23 5:43 PM WHAS11		530-6p		DCKYGOVT			\$225.00 NM
4 WHAS M 09/18/23 5:43 PM WHAS11		530-6p	:30	DCKYGOVT	VO7H		\$225.00 NM
5 WHAS Tu 09/19/23 5:45 PM WHAS11	NEWS @ 530P	530-6p	:30) DCKYGOVT	V08H		\$225.00 NM
15 09/13/23 09/19/23 WHAS11 NEWS @ 6p	6-630p	11111	:30	5	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS 11111	Spots/Week 5	Rate \$250.00					
Spots: # Ch Day Air Date Air Time Description	•	Start/End Time	<u>L</u> engtl	n Ad-ID			Rate Type
1 WHAS W 09/13/23 6:28 PM WHAS11		6-630p	:30	DCKYGOVT	VO7H		\$250.00 NM
2 WHAS Th 09/14/23 6:12 PM WHAS11	NEWS @ 6p	6-630p	:30) DCKYGOVT	VO7H		\$250.00 NM
3 WHAS F 09/15/23 6:25 PM WHAS11	NEWS @ 6p	6-630p	:30) DCKYGOVT	VO7H		\$250.00 NM
4 WHAS M 09/18/23 6:24 PM WHAS11	NEWS @ 6p	6-630p	:30) DCKYGOVT	V08H		\$250.00 NM
5 WHAS Tu 09/19/23 6:16 PM WHAS11	NEWS @ 6p	6-630p	:30) DCKYGOVT	VO7H		\$250.00 NM



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #				Invoice	Month	September 2023
Invoice Date				Invoice	Period	08/28/23 - 09/19/23
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor / Ł	Ϋ́
Product	KY Gov					/ \ /
Estimate #	4443					7 1

							Spots/			
Line Start I	Date End Date	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16 09/13/	/23 09/17/23	WHAS Y	11 NEWS SUNI	OA 630-7p	1	:30	1	\$250.00	NM	
Weeks	Start Date 09/11/23			Spots/Week 1	Rate \$250.00					
Spots: #	Ch Day	Air Date /	Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WHAS Su (9/17/23	6:44 PM WHAS	11 NEWS SUNDAY	630-7p	:3	O DCKYGOVT	TV07H		\$250.00 NM
17 09/13/	/23 09/19/23	ENTER GHT	RTAINMENT TO	NI 7-730p	11111	:30	5	\$250.00	NM	
Weeks	Start Date 09/13/23	End Date 09/19/23		Spots/Week 5	<u>Rate</u> \$250.00					
Spots: #			Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1			7:26 PM ENTE	TAINMENT TONIGHT	7-730p	:3	O DCKYGOVT	TVO7H		\$250.00 NM
2	WHAS Th	9/14/23	6:59 PM ENTE	RTAINMENT TONIGHT	7-730p	:3	O DCKYGOVT	VO7H		\$250.00 NM
3	WHAS F	9/15/23	7:19 PM ENTE	RTAINMENT TONIGHT	7-730p	:3	O DCKYGOVT	CVO7H		\$250.00 NM
4	WHAS M (9/18/23	7:28 PM ENTE	RTAINMENT TONIGHT	7-730p	:3	O DCKYGOVT	CVO7H		\$250.00 NM
5				RTAINMENT TONIGHT	7-730p	:3	O DCKYGOVT	TV08H		\$250.00 NM
18 09/13/	/23 09/19/23	INSIDE	EDITION	730-8p	11111	:30	5	\$250.00	NM	
Weeks	Start Date 09/13/23	End Date 09/19/23		Spots/Week 5	<u>Rate</u> \$250.00					
Spots: #			Air Time Descri	•	Start/End Time	Lenat	th Ad-ID			Rate Type
1			7:53 PM INSIDI		730-8p		O DCKYGOVT	VO7H		\$250.00 NM
2			7:53 PM INSIDI		730-8p	_	O DCKYGOVT			\$250.00 NM
3			7:44 PM INSIDI		730-8p	_	O DCKYGOVT			\$250.00 NM
4	WHAS M	09/18/23		E EDITION	730-8p	.3 :3	-	V0711		\$250.00 NM
5		G 18.6 9/19/23	7:44 PM INSIDI	= FDITION	730-8p	:3	O DCKYGOVT	VO7H		\$250.00 NM
6	WHAS Tu C		7:55 PM INSIDI		730-8p	_	O DCKYGOVT			\$250.00 NM
19 09/13/	/23 09/13/23		ER YEARS/ABI	3O 9-10p	1	:30	1	\$550.00	NM	
Weeks	Start Date 09/11/23	End Date 09/17/23		Spots/Week 1	Rate \$550.00					
Spots: #	Ch Day	Air Date /	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WHAS W	9/13/23	9:49 PM WONE	DER YEARS/ABBOTT E	LEI9-10p	:3	O DCKYGOVT	707Н		\$550.00 NM
20 09/13/	/23 09/13/23		CA'S FUNNIES VIDEOS	T 10-11p	1	:30	1	\$475.00	NM	
Weeks	Start Date 09/11/23	End Date 09/17/23		Spots/Week 1	<u>Rate</u> \$475.00					
Spots: #	Ch Day	Air Date /	Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1	WHAS W	9/13/23 1	0:35 PM AMER	ICA'S FUNNIEST HOM	E V 10-11p	:3	O DCKYGOVT	TVO7H		\$475.00 NM
21 09/13/	/23 09/14/23	SHARK	K TANK ENC	10-11p	1	:30	1	\$475.00	NM	
Weeks	Start Date 09/11/23	End Date 09/17/23		Spots/Week 1	<u>Rate</u> \$475.00					
Spots: #			Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WHAS Th		0:31 PM SHAR		10-11p		O DCKYGOVT	TVO7H		\$475.00 NM
22 09/13/	/23 09/17/23	THE \$1	100,000 PYRAM	IID 9-10p	1	:30	1	\$600.00	NM	
Weeks	Start Date 09/11/23	End Date 09/17/23		Spots/Week 1	<u>Rate</u> \$600.00					

PREVIEW



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #				Invoice	Month	Septemb	er 2023
Invoice Date				Invoice	Period	08/28/23	- 09/19/23
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor / K	Y	
Product	KY Gov						
Estimate #	4443						

			S	Spots/			
Line Start Date End Date Descri	iption Start/End Time	MTWTFSS	Length V	Veek	Rate	Type	
22 09/13/23 09/17/23 THE \$	\$100,000 PYRAMID 9-10p	1	:30	1	\$600.00	NM	
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length /				Rate Type
1 WHAS Su 09/17/23	9:20 PM THE \$100,000 PYRAMID	9-10p	:30 I	OCKYGOVT	VO7H		\$600.00 NM
23 09/13/23 09/17/23 THE \$	\$100,000 PYRAMID 10:00 PM-11:00 F	PM1	:30	1	\$300.00	NM	
Weeks: Start Date 09/11/23 End Da 09/17/2	tte MTWTFSS Spots/Week	Rate \$300.00					
– – – – – – – – – – – – – – – – – –	Air Time Description	Start/End Time	Length /		NOZII		Rate Type
1 WHAS Su 09/17/23	10:42 PM THE \$100,000 PYRAMID	10:00 PM-11:00) PN :30 I	OCKYGOVT	VO7H		\$300.00 NM
24 09/13/23 09/19/23 WHAS M-F/S		11111-1	:30	6	\$200.00	NM	
Weeks: Start Date		<u>Rate</u> \$200.00					
	Air Time Description	Start/End Time	Length /	Ad-ID			Rate Type
; ·	11:24 PM WHAS11 NEWS AT 11 M-F			OCKYGOVT	VO7H		\$200.00 NM
2 WHAS Th 09/14/23	11:29 PM WHAS11 NEWS AT 11 M-F	F/SU 11-1135p	:30 I	OCKYGOVT	VO7H		\$200.00 NM
	11:09 PM WHAS11 NEWS AT 11 M-F			OCKYGOVT			\$200.00 NM
	11:30 PM WHAS11 NEWS AT 11 M-F			OCKYGOVT			\$200.00 NM
	12:13 AM Local News @ 11p M-F DB			OCKYGOVT			\$200.00 NM
6 WHAS Tu 09/19/23	11:28 PM WHAS11 NEWS AT 11 M-F	-/SU 11-1135p	:30 1	OCKYGOVT	VU8H		\$200.00 NM
25 09/13/23 09/18/23 NFL G	GAME Various	1	:30	1	\$3,000.00	NM	
Weeks: Start Date End Da 09/13/23 09/19/2	tte MTWTFSS Spots/Week 1	Rate \$3,000.00					
	Air Time Description	Start/End Time	Length /				Rate Type
1 WHAS M 09/18/23	11:19 PM NFL GAME	Various	:30 I	OCKYGOVT	W08H		\$3,000.00 NM
26 09/13/23 09/16/23 ABC 0 ALL 1	COLLEGE FOOTB 11:58 AM-3:30 PM 2P	M1-	:30	1	\$475.00	NM	
Weeks: Start Date End Da		Rate					
09/11/23 09/17/2 Spots: # Ch Day Air Date	Air Time Description	\$475.00 Start/End Time	Length /	∆d-ID			Rate Type
	11:59 AM ABC COLLEGE FOOTBAL			OCKYGOVT	VO7H		\$475.00 NM
27 09/13/23 09/16/23 ABC (COLLEGE FOOTB 3:30 PM-7:30 PM		:30	1	\$475.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date End Da	te <u>MTWTFSS</u> Spots/Week	Rate					
09/11/23 09/17/2		\$475.00					Б. Т
Spots: # Ch Day Air Date 1 WHAS Sa 09/16/23	Air Time Description 7:50 PM ABC COLLEGE FOOTBAL	Start/End Time		<u>Ad-ID</u> OCKYGOVT	W07U		Rate Type \$475.00 NM
			IVI .30 I				\$475.00 NW
FOOT			:30	1	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> <u>09/11/23</u> <u>09/17/2</u>	tte MTWTFSS Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date 1 WHAS Sa 09/16/23 Credited	Air Time Description ABC PRIME COLLEGE FC	Start/End Time OOTBA 7:30 PM-11:00	Length <i>I</i> PM :30	Ad-ID			Rate Type \$475.00 NM
29 09/18/23 09/18/23 Local DB	News @ 11p M-F Various	M	:30	1	\$200.00	NM	
Weeks: Start Date		Rate \$200.00					
30/10/20 30/10/2	Air Time Description	Start/End Time	Length /				Rate Type



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #				Invoice	Month	September 2023
Invoice Date				Invoice	Period	08/28/23 - 09/19/23
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor / K	Y
Product	KY Gov					/ \ /
Estimate #	4443					

		Spots/					
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
29 09/18/23 09/18/23 Local News @ 11p M-F DB	Various	M	:30	1	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 WHAS M 09/18/23 12:04 AM Local News @ 11p M-F DB		Various	:30 DCKYGOVTVO7H				\$200.00 NM
30 09/18/23 09/18/23 Jimmy Kimmel DB	Various	M	:30	2	\$60.00	NM	
Weeks: Start Date 09/13/23 End Date 09/19/23 MTWTFSS M	Spots/Week 2	Rate \$60.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-ID				Rate Type
2 WHAS M 09/18/23 12:43 AM Jimmy Kimmel DB		Various	:30 DCKYGOVTVO7H				\$60.00 NM
1 WHAS M 09/18/23 1:08 AM Jimmy Kimmel DB		Various	:30 DCKYGOVTVO8H				\$60.00 NM
31 09/18/23 09/18/23 Nightline DB	107-136a	M	:30	2	\$40.00	NM	
Weeks: Start Date 09/13/23 End Date 09/19/23 M	Spots/Week 2	<u>Rate</u> \$40.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-ID			Rate Type	
1 WHAS M 09/18/23 1:30 AM Nightline DB		107-136a	:30 DCKYGOVTVO7H			\$40.00 NM	
2 WHAS M 09/18/23 1:55 AM Nightline DB		107-136a	:30 DCKYGOVTVO8H				\$40.00 NM
32 09/18/23 09/18/23 Local News @ 430a M-	F 430-5a	M	:30	1	\$75.00	NM	
Weeks: Start Date 09/13/23 End Date 09/19/23 MTWTFSS M	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS M 09/18/23 4:41 AM Local News @ 430a M-F		430-5a	:30 DCKYGOVTVO7H				\$75.00 NM
33 09/19/23 09/19/23 Tue Prime A	8-9p	- 1	:30	1	\$475.00	NM	
Weeks: Start Date 09/18/23 End Date 09/24/23 MTWTFSS - 1	Spots/Week 1	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WHAS Tu 09/19/23 7:59 PM Tue Prime A		8-9p	:3	O DCKYGOVT	VO7H		\$475.00 NM
		Total Spots	9)1			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$19,985.00

Agency Commission \$2,997.75

<u>Net Amount Due</u> \$16,987.25