

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2765842
Invoice Date		Alt Order #	WOC14262920
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/19/23	Flight Dates	09/13/23 - 09/19/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4443		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	509		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39475AG		
Advertiser Ref	M214806		
Product 1	706		
Product 2			

Billing Address:

Flexpoint Media / POL
Attention: Accounts Payable
P.O. Box 1051
New Albany, OH 43054

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/23	09/19/23	GMK @ 530A	5:30 AM-6:00 AM	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/23 09/19/23 11111-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 09/13/23 5:41 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV07H \$80.00 NM 2 WHAS Th 09/14/23 5:55 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV07H \$80.00 NM 3 WHAS F 09/15/23 5:53 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV07H \$80.00 NM 4 WHAS M 09/18/23 5:52 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV08H \$80.00 NM 5 WHAS Tu 09/19/23 5:39 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV07H \$80.00 NM									
2	09/13/23	09/19/23	GOOD MORNING AMER ICA 7A	6:58 AM-8:00 AM	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/23 09/19/23 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 09/13/23 7:28 AM GOOD MORNING AMERICA 7A 6:58 AM-8:00 AM :30 DCKYG0VTV07H \$200.00 NM 2 WHAS Th 09/14/23 7:55 AM GOOD MORNING AMERICA 7A 6:58 AM-8:00 AM :30 DCKYG0VTV07H \$200.00 NM 3 WHAS F 09/15/23 7:42 AM GOOD MORNING AMERICA 7A 6:58 AM-8:00 AM :30 DCKYG0VTV07H \$200.00 NM 4 WHAS M 09/18/23 7:59 AM GOOD MORNING AMERICA 7A 6:58 AM-8:00 AM :30 DCKYG0VTV07H \$200.00 NM 5 WHAS Tu 09/19/23 7:24 AM GOOD MORNING AMERICA 7A 6:58 AM-8:00 AM :30 DCKYG0VTV08H \$200.00 NM									
3	09/13/23	09/19/23	GOOD MORNING AMER ICA 8A	8:00 AM-9:00 AM	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/23 09/19/23 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 09/13/23 8:50 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DCKYG0VTV07H \$200.00 NM 2 WHAS Th 09/14/23 8:47 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DCKYG0VTV07H \$200.00 NM 3 WHAS F 09/15/23 8:54 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DCKYG0VTV07H \$200.00 NM 4 WHAS M 09/18/23 8:59 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DCKYG0VTV08H \$200.00 NM 5 WHAS Tu 09/19/23 8:40 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DCKYG0VTV07H \$200.00 NM									
4	09/13/23	09/16/23	GOOD MORNING AMER ICA	6:58 AM-9:00 AM	----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 ----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 09/16/23 8:55 AM GOOD MORNING AMERICA 6:58 AM-9:00 AM :30 DCKYG0VTV07H \$90.00 NM									

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Advertiser	POL/ Daniel Cameron / R / Governor / KY		
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4	09/13/23	09/16/23	GOOD MORNING AMER ICA	6:58 AM-9:00 AM	-----1-	:30	1	\$90.00	NM
5	09/13/23	09/16/23	GMK WEEKEND 9-10A 9-10a	9-10a	-----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 -----1- 1 \$90.00									
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6	09/13/23	09/17/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 -----1 1 \$100.00									
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7	09/13/23	09/17/23	THIS WEEK 9-10a	9-10a	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/23 09/17/23 -----1 1 \$180.00									
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8	09/13/23	09/19/23	THE VIEW 11-12p	11-12p	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/23 09/19/23 11111-- 5 \$120.00									
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9	09/13/23	09/19/23	WHAS11 NEWS AT NOON ON	11:58 AM-12:30 PM	11111--	:30	5	\$90.00	NM
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10	09/13/23	09/19/23	WHAS11 NEWS AT 1230P OP	12:30 PM-1:00 PM	11111--	:30	5	\$90.00	NM
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11	09/13/23	09/19/23	WHAS11 NEWS @ 4P	3:58 PM-4:30 PM	11111--	:30	5	\$100.00	NM																																																																																						
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13	09/13/23	09/19/23	WHAS11 NEWS @ 5p	5-530p	11111--	:30	5	\$200.00	NM																																																																																						
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/19/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4443		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																							
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1	WHAS	W	09/13/23	7:26 PM	ENTERTAINMENT TONIGHT	7-730p	:30	DKYGOVTV07H	\$250.00	NM																																																																																																																						
2	WHAS	Th	09/14/23	6:59 PM	ENTERTAINMENT TONIGHT	7-730p	:30	DKYGOVTV07H	\$250.00	NM																																																																																																																						
3	WHAS	F	09/15/23	7:19 PM	ENTERTAINMENT TONIGHT	7-730p	:30	DKYGOVTV07H	\$250.00	NM																																																																																																																						
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18	09/13/23	09/19/23	INSIDE EDITION	730-8p	11111--	:30	5	\$250.00	NM																																																																																																																							
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/19/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4443		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/19/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4443		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																	
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1	WHAS	M	09/18/23	1:08 AM	Jimmy Kimmel DB	Various	:30	DKYGOVTV08H	\$60.00	NM																																																																
31	09/18/23	09/18/23	Nightline DB	107-136a	M-----	:30	2	\$40.00	NM																																																																	
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/13/23</td> <td>09/19/23</td> <td>M-----</td> <td>2</td> <td>\$40.00</td> <td colspan="5"></td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>1:30 AM</td> <td>Nightline DB</td> <td>107-136a</td> <td>:30</td> <td>DKYGOVTV07H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>1:55 AM</td> <td>Nightline DB</td> <td>107-136a</td> <td>:30</td> <td>DKYGOVTV08H</td> <td>\$40.00</td> <td>NM</td> </tr> </table> </td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/13/23	09/19/23	M-----	2	\$40.00						<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>1:30 AM</td> <td>Nightline DB</td> <td>107-136a</td> <td>:30</td> <td>DKYGOVTV07H</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>M</td> <td>09/18/23</td> <td>1:55 AM</td> <td>Nightline DB</td> <td>107-136a</td> <td>:30</td> <td>DKYGOVTV08H</td> <td>\$40.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	09/18/23	1:30 AM	Nightline DB	107-136a	:30	DKYGOVTV07H	\$40.00	NM	2	WHAS	M	09/18/23	1:55 AM	Nightline DB	107-136a	:30	DKYGOVTV08H	\$40.00	NM
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Total Spots **91**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$19,985.00
<u>Agency Commission</u>	\$2,997.75
<u>Net Amount Due</u>	\$16,987.25